

Saint Francis University's MBA Program and Concurrent Technologies Corporation (CTC)

In the constantly changing business world, sustaining a competitive edge is essential for business professionals. More than ever, individuals are pursuing higher education to enhance knowledge and skills in the workplace. **Concurrent Technologies Corporation (CTC)** of Johnstown, PA continues to experience the benefits of its employees pursuing a **Master of Business Administration degree from Saint Francis University**, Loretto, PA.

Saint Francis University and CTC have offered an on-site program for CTC employees since 2007. Saint Francis University provides the convenience of several courses held at CTC facilities in Johnstown, reducing travel for students. Experienced professors structure courses to include standard learning material with added instruction specific to the company. Students can immediately incorporate acquired skills into daily work activities, positively influencing the productivity, innovation, communication, and efficiency of the organization. From business managers to engineers, all employees within CTC can benefit from obtaining an MBA.



Leslie V. Dix II, a **Senior Engineer at CTC**, was attracted to the Saint Francis University MBA program through positive feedback from coworkers. Leslie says, "Starting an MBA after 30 years in business and industry is a great capstone and opportunity for testing the theory and practice of effective management, learned through the school of Trial and Error. The warm welcome received from faculty and staff and the glowing endorsements of other CTC colleagues and community friends made the choice of Saint Francis University an easy one".

Students interact with CTC colleagues during on-site classes. Collectively interacting and working on exercises and group projects greatly benefits CTC employees as they build teamwork and skills outside of the workplace. Additionally, taking courses at the Loretto campus is an opportunity for social network expansion with local professionals outside of the company. Convergence of diverse students creates favorable circumstances for multi-business collaboration and personal and professional growth through shared experiences.

For the past 20 years, the Saint Francis University MBA program has offered a convenient, flexible program for business practitioners seeking higher education. Emphasis is placed on valuing people, appreciating diversity, managing with compassion and in a socially responsible manner, and modeling sound ethical decision making. The Saint Francis University MBA program continues to work in cooperation with local companies, such as Concurrent Technologies Corporation, to provide an unparalleled experience and education for business professionals.

For more information regarding the MBA program at Saint Francis University, contact Ms. Roxane Hogue, Coordinator - Graduate School of Business and Human Resource Management, at rhogue@francis.edu or (814) 472-3026.

KNOW MORE, DO MORE, BE MORE!



Article written by Stacy Varnecky, Graduate Assistant for the School of Business at Saint Francis University. She is pursuing her MBA and will graduate Spring 2011. Excerpts for this article taken from "The MBA at Saint Francis: Developing Leaders for 20 Years Who Know More, Do More, Be More" article by Dr. Randy Frye, Dean of the School of Business.

