

The Master's of Business Administration at Saint Francis University

Developing Leaders for 20 Years Who **Know More, Do More, Be More!**

The *Saint Francis University MBA program* is celebrating its *20th Anniversary* as the largest part-time, executive-style graduate program in Central Pennsylvania and now claims more than 500 alumni. It currently enrolls 110 graduate students and is the region's first part-time MBA program with locations in Altoona, Johnstown, Loretto, and State College. The Saint Francis University MBA program offers a convenient, flexible evening format (with some weekend and on-line course options) designed for either the full-time working professional, who only can attend classes on a part-time basis, or the full-time graduate student. The MBA degree at Saint Francis University is designed for business practitioners and is offered within the context of a Catholic and Franciscan educational tradition. Emphasis is placed on valuing people, appreciating diversity, managing with compassion in a socially responsible manner, and modeling sound ethical decision making.

The intent of the Saint Francis MBA program twenty years ago was to provide a comprehensive, high quality executive leadership development opportunity shaped by Franciscan values. It also quickly became an important economic development piece in the Central Pennsylvania's overall HR talent development strategy designed to attract, develop, inspire, and retain executive talent. Saint Francis MBAs have achieved positions of leadership and responsibility in organizations within and beyond the region. Just a few stories of MBA alumni who reached the executive suites in their respective organizations, along with brief reflections on the value of their respective educational experiences, can be found on the reverse side of this document.

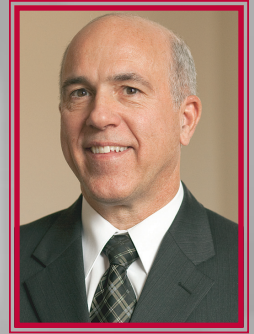
In May 2010, 37 new MBA graduate joined this elite alumni community of emerging and seasoned business executives. The Saint Francis MBA program is just one of the ways (Saint) *Francis in the Marketplace* is having a positive impact on the regional economy and its preparation of executives. The MBA program is a point of pride for Saint Francis University and its graduates are influential and impactful "movers and shakers" in their organizations and communities.



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MBA Success Stories

William E. Wood (MBA '94), **Chairman, President, and CEO of Clearfield Bank and Trust Company**, states that “the MBA program at St. Francis provided me with an excellent opportunity to apply what I was studying to my job responsibilities at the time, as well as in my current role as CEO”. He adds that his experience and interactions with MBA faculty and classmates are invaluable to his career. He concludes that, “he cannot say enough good things about the MBA program at St. Francis”.



Doug Fleegle (MBA '96), **President & CEO of United Church Homes** based in Newton, N.C., contends that “the MBA degree opened many doors for me personally and professionally”. He further adds the educational experience set a strong foundation of knowledge and skills to advance his career and to enable him to take advantage of opportunities and overcome challenges. He concludes that “my memories are fond and I’m grateful to the MBA program for the many successes I enjoy”.



Carol A. Gensimore (MBA '01), **Chief Operating Officer of Hayes Large Architects, LLP of Altoona** believes that “the skills I have acquired in the SFU MBA program provided the solid foundation from which I operate today. I still apply many of the core fundamentals I learned in the program”.



Many healthcare professionals and executives have used the MBA as a means of knowing more and doing more in their careers in one of the fastest growing sectors of our economy. For example, **Patricia (Patty) A. Genday** (MBA '98, RN) used her MBA to advance her career from successful nurse manager to a senior leadership position as **Executive Director of Women's Services at Magee Women's Hospital of UPMC**. Patty states, “as I reflect on my professional career, one of the best decisions I made was to obtain my MBA from Saint Francis University. As a registered nurse and having worked in healthcare my entire career, my MBA has afforded me the necessary balance of clinical and business expertise to be successful. This degree was key for me to obtain my current executive position at Magee Hospital of UPMC. The structure and quality of the MBA program at Saint Francis was simply superb”.

The MBA degree is also the choice of sales professionals who either wish to sharpen their skill sets and/or to advance to sales leadership positions. **James Smajda** (MBA '98), a **Senior Shopping Mall Lease Representative with CBL Associates Properties** based in Chattanooga, TN and working out of a Pittsburgh office, used his MBA to augment his sales acumen with an ability to further assist his commercial clients. He states, “the MBA degree separates me from my industry peers by placing me at a higher level”.



School of Business Career Milestone

Ms. Roxane Hogue (MBA '07), **Coordinator of the Graduate School of Business and Human Resource Management**, was recently recognized for completing her 25th year of service at Saint Francis University. Roxane has spent 20 of her 25 years at Saint Francis assisting faculty and serving MBA students. Since 2004, she has also been coordinating the Master of Human Resource Management (MHRM) program.

Congratulations, Roxane! Thank you for all you do!