

## PROGRAMS OF STUDY



*Accounting*  
*Economics*  
*Finance*  
*Management*  
*Management Information Systems*  
*Marketing*  
*MBA*  
*MHRM*  
*B.S. to MBA "4+1" option*

**SCHOOL OF BUSINESS.** The School of Business enables students and graduates to know more, do more, and be more. Our graduates have the knowledge, skills, love of learning, confidence, drive, and ethical and moral values needed to be spiritually fulfilled in life and successful in professional careers. Choose from six different bachelor degree programs in business administration including accounting, economics, finance, management, management information systems (MIS), and marketing. If you cannot just choose one, then select either a second major in business and/or a minor in any of these areas. If you would like to follow up your undergraduate degree with an MBA degree, we offer an innovative "4+1" Bachelor's of Science degree to MBA program enabling you to complete your MBA in as little as five years. Saint Francis University offers the right business degrees for you!

Updated 6/2010

**School of Business highlights and features:**

- Six Undergraduate business degrees to choose from, along with the option of completing your MBA or MHRM degree, all within five years.
- Excellent job and graduate school placement rates for graduates; YOU can become one of our success stories!
- Outstanding, award-winning business professors, who emphasize excellence in teaching and dedicate themselves to helping students learn and prepare for the challenges and opportunities that await them.
- A realistic, contemporary business education that includes visiting Business Executives-in-Residence, a Distinguished Business Speaker's Series, and business consulting opportunities offered through the Saint Francis University Small Business Development Center (SBDC).
- Students In Free Enterprise (SIFE).



**Julie Yasko, 2010**

Leader, athlete, rising star

Julie Yasko, a senior marketing and management student from Pittsburgh, PA, is President of SIFE and a student-athlete on the Red Flash Women's Cross Country and Track teams. Julie led her SIFE team to a regional championship and participated in a brand case competition sponsored by Clorox, Inc. in Oakland, CA that resulted in her being offered employment as a brand manager trainee with this major consumer products firm.

**School Vision**

The School of Business prepares students for the business professions through its six undergraduate programs, as well as offering two advanced degree programs in business. Our credo is to enable you to be successful in business, while being educated in the Franciscan tradition where there is a mind for excellence, a heart for service, and spirit for peace and justice. We deliver a high-caliber, student-centric and values-based business education.

The most significant attribute of the School of Business is the caring and talented professors who create outstanding learning opportunities for their students.

Learn from their experience!

In addition to dynamic teaching in the classroom with reasonable class sizes, there is the Dr. Albert A. Zanzucchi Endowed Chair Program in Business program that features a distinguished business speakers' series, Executives-in-Residence, an annual Springtime in London travel course, and much, much more.

There is far more to the School of Business than its academic programs. It offers Students In Free Enterprise (SIFE), an organization committed to teaching others about how the free enterprise system works ethically in the global economy. There also is the Small Business Development Center (SBDC) that enables business students to assist entrepreneurs to start businesses through business research and planning projects. There also are internships and other hands-on learning opportunities provided to give you the head start you need to a promising career in business.

Thousands of today's business executives are graduates of the Saint Francis University School of Business, and have moved into rewarding positions of leadership and responsibility. You can become one of them!

**REACHING HIGHER**

The Students In Free Enterprise (SIFE) team won the 2009 Regional Championship in Charlotte, N.C. and advanced to nationals in Philadelphia. SFU-SIFE has won four regional championships during the past seven years.

**GOING FAR**

**Melinda Oleksa '99**  
Accounting  
*Auditor Project Manager, Department of Defense, Office of Inspector General.*

**Roger Stoy '66**  
Economics and Accounting  
*Senior Partner, Heidrick & Struggles, Inc., New York, New York.*

**Amber Pyo '05**  
Marketing  
*Associate Consumer Insight Manager, Unilever, Inc., Englewood Cliffs, New Jersey.*

**Tom McElroy '77**  
Accounting  
*Senior VP and Chief Accounting Officer, Hughes Communications, Inc., Germantown, Maryland.*

**For more information, please contact:**

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